

# 2025 Provider Incentive Program (PIP)

TASC's industry-leading commission and vacation program rewards superb performance with an annual award, and partners will discover their joy at the Omni LaCosta Resort & Spa in 2026.

The PIP has been rewarding partners' performance for more than 20 years, and it's one of the only remaining spectacular reward programs in our field. It's a show of our appreciation for the partnerships in our Provider network that features a robust team of brokers, agents and financial planners.

It's our way of saying thanks for all you do to make TASC the largest privately-held benefits administrator in the country for the last 50 years. We reached this statue by being the industry's most trusted and respected team, and you are part of what will make TASC thrive in 2025.

Our purpose is to improve the lives of the people and communities we serve, and this program is our way of thanking you for your diligence in representing TASC.

## SAY HELLO IN SOUTHERN CALIFORNIA

You can connect in comfort during an all-expenses-paid 5-day, 4-night trip to the luxurious Omni LaCosta Resort & Spa, which recently completed multi-million-dollar renovation for a like-new retreat with golf course access, 8 sparkling pools and an award-winning wellness spa. Catch up with colleagues and learn from industry experts in one of the country's most beautiful destinations.

#### **SEEKING SUCCESS**

Southern California features 70 miles of sandy Pacific Ocean beaches, outdoor adventure, world-class attractions and a diversity of cultural and historic locations outnumbered only by incredible dining destinations.

The top-40 providing producers who receive and issue a minimum of \$35,000 in group service offerings qualify for the trip. All Providers who produce \$50,000 of business in group service offerings are guaranteed the trip. At the \$80,000 level, the Provider will earn one additional trip from the same office (attendee must be actively engaged in the business.)

# **BOOSTING BONUSES**

While San Diego is the ultimate prize for a successful 2025 performance, the PIP program offers company-branded gear as well as generous, industry-best quarterly and cumulative cash rewards along the way. TASC providers can earn an unlimited amount in cash rewards through a 7.5% bonus each quarter that they reach a minimum of \$7,500 in sales. Build your book of business as the year progresses, and your bottom line increases at the same time.

#### LOVING LOYALTY

TASC appreciates and recognizes your daily efforts in being a partner and an integral member of the nation's largest privately held benefits administrator. That's why we're also continuing our branded swag benefit to providers who earn \$6,000 in production value in 2025, a mark that is noted with a creative and useful TASC-branded gift.

## **MEMBERSHIP**

Top providers are recognized through our membership clubs:

**BLUE CIRCLE**: Our exclusive Blue Circle acknowledges superior performance and rewards your commitment to TASC. Membership provides special appreciation and services based on multiple levels of excellence.

**TASC ADVISORY COUNCIL:** This small group of our most productive and successful Providers gives direct feedback to TASC senior management. The opportunity to share their expertise through opinions and insight helps TASC fine-tune current and future incentives.

#### DIAL IN AND DELIVER

All program incentives are based on production value.

Declared Value of Annualized Fees x Production Value Multiplier = Production Value.

In 2025, TASC's PIP program incentives are earned as follows:

- **2X:** Production value of all Universal Benefit Account sales equal 2 times the declared value of the first-year administrative fees.
- **1X:** Production value for all other TASC sales will equal 1 time the declared value of the first-year administrative fees.

Learn more about TASC PIP and how you can sink your feet in the sand by visiting tasconline.com/pip



